



Association of International
Dental Manufacturers



Strategy & Goals 2013 – 2018

Your Source of Information
for a Global Level Playing Field

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Foreword

Founded in October 1988, in Washington DC, USA, as a communication forum, idm has developed into an autonomous, independent umbrella organization to globally represent as an association the common interests of member associations and through them support the interests of the global dental industry as a whole.

Among the many important activities and missions of idm is the coordination of international exhibition dates in order to maximize the efficiency, quality and viability of exhibitions for both the attendees and the exhibitors. To this end, idm compiles and publishes the global dental events planner.

Professional organizers can obtain regular updates from the idm web site: www.idm-vox.org

Presidents and Board Members have in the past willingly given their time to lead idm to where it is internationally recognized today.

Vision

Global representation:

idm, the voice of the Dental Manufacturing Industry to all constituencies on matters of global concern. When it comes to true global issues, idm is the group that the industry or profession can come to for guidance.

Create greater awareness to the profession, our member organizations and among their member companies.

Mission

To coordinate the joint international interests and benefits of the regional member industry associations; to represent their interests before governments and professional dental organizations, including international dental organizations such as the FDI World Dental Federation, its working groups and corporate partners. The International Standards Organization ISO/TC 106, and other international medical device regulator forums.

To work on 'white spots' where no Regional Dental Industry Association exists and is not very likely to develop.

To recognize, coordinate and work with international dental exhibition organizers with the aim to maximize the efficiency and viability of exhibitions for both attendees and exhibitors.

To develop regular communication and exchange of information within the member associations, dental manufacturing industry and distribution industry. Work with FDI on AWDC, Annual World Dental Congress, through regular FDI – idm Executives meetings.

To maintain a regular meeting schedule of two Board of Officers Meetings and two General Assemblies per year, alternating between the CDS, Chicago Dental Society Midwinter Meeting, IDS International Dental Show Cologne and FDI AWDC.

To challenge member associations for more communication between idm members, more active involvement, communication response.

To advise member associations regarding contemplated and actual regulatory changes in any part of the world and to provide a vehicle for coordinated response when appropriate.

To **contemplate** to support member industry views. Working with FDI on the selection of venues for Annual World Dental Congresses.

Benefits & Values

Established cooperation of officers and membership by regular meetings formal and informal communication. Access to specialists in many areas of the dental industry to harness specialist know-how, consultants.

Established negotiation skills.

Established partnership with FDI and growing influence with other organizations compatible with the idm Strategy & Goals and a recognized image of dental manufacturing and distribution industry.

idm established, recognized industry hall mark to access, any governmental or semi-governmental, private institution to address concerns of member associations on global, supraregional issues, beyond their sphere of influence.

Basis for Success

Broad participation of the membership. Annually two Board of Officers Meetings and General Assemblies. Global representation, focus on the strategic plan of idm, securing outcomes for the dental industry in its advocacy.

Strategic Tasks 2013 – 2018

I. Assure Financial Viability to support Tasks

- 1) Expand membership to affiliates, being an organized national dental manufacturing, or distribution industry association where a regional association does not exist or is unlikely to be developed. Voting rights will remain with idm founding members.
- 2) Maintain appropriate budget reviews

II. Communication

- 1) Internally, bringing value to membership
Maintain regular member reports at the G. A., to become part of the minutes
Continuance to create awareness of idm within our member associations
- 2) Externally, promoting the impact and image of idm

III. Participation of Members

- 1) Strongly encourage interchange of ideas, information, experiences
- 2) Develop active support from members in regard to the tasks to be addressed
- 3) Recruit member participation, harnessing existing expertise for working groups

IV. Provide Global Information

- 1) Maintain exhibition planner www.idm-vox.org. Provide regular exhibition reports and reliable reference sources of market intelligence and statistics. Support international convergence of regulatory standards for dental products.
- 2) Regulatory issues
Expand clearing house function of idm, to get involved in case of product copies, fake and counterfeit products

V. Partnerships and Support

- 1) Collaboration with FDI on world exhibitions and related events
- 2) Maintain formal discussions with the FDI. Explore relationship with national, or international Dental manufacturing industry and distribution associations

idm Presidents 1988 – 2014

1988 – 1992	Antoine d’Holosy (Honorary President)	(FIDE)
1992 – 1994	Burton Borgelt	(ADTA)
1994 – 1996	Makoto Nakao	(JDTA)
1996 – 1998	Dr. Jürgen Eberlein	(FIDE)
1998 – 2000	Gene Babos	(DMA/DTA)
2000 – 2002	Ryuichiro Morita	(JDTA)
2002 – 2004	Axel R. Buchner	(ADIA)
2004 – 2006	Dr. Jürgen Eberlein	(FIDE)
2006 – 2008	Milly Goldstein	(DTA)
2008 – 2010	Haruo Morita	(JDTA)
2010 – 2012	Pam Clark	(ADIA)
2012 – 2014	Dr. Jürgen Eberlein	(FIDE)

Board of Officers composition

President

President Elect

Vice President

Immediate Past President

Executive Director

Registry Offices

ADIA

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